

***National Association of Black Accountants Incorporated
Metropolitan Washington, DC Chapter***



“Lifting As We Climb”

Fiscal Year 2012 Corporate Prospective Brochure

2010-2011 Corporate Partners



2010-2011 Corporate Patrons



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NABA National History

In December 1969, nine African-Americans met in New York City to discuss the unique challenges and limited opportunities they faced in the accounting profession. In that year, there were only 136 African-American Certified Public Accountants (CPA) out of a total of 100,000 in the United States.

This group wanted to establish an organization to address the concerns of minorities entering the accounting profession and make a commitment to professional and academic excellence. The following nine individuals who met that month were determined to "make a difference" and let their voices be heard.

Ronald Benjamin
Frank Ross
Kenneth Drummond

Earl Biggett
Richard McNamee
George Wallace

Bertram Gibson
Michael Winston
Donald Bristow

In 1970, the National Association of Black Accountants, Incorporated (NABA) chartered its first professional chapter, located in New York City. From these humble beginnings, NABA has become a nationwide membership organization.

The goals of the Association include, but are not limited to the following:

- To represent the interests of current and prospective minority accounting professionals;
- To encourage and assist minority students in entering the accounting profession;
- To provide and develop the professional skills of our members; and
- To ensure long-term financial stability and provide adequate resources to implement chapter, regional, and national programs.

The national and local programs offered are designed to support the overall goals and objectives of the Association. These programs provide support to, and create opportunities for, professionals and students seeking levels of accomplishment in the fields of accounting and finance.

Today, through the effort of NABA and other interested groups, there are now over 200,000 African-Americans participating in the field of accounting, of which over 5,000 CPAs. As a leader in the business community, NABA continues to create opportunities for the purpose of enlarging the pipeline of African-Americans into every level of accounting and finance.

NABA Metropolitan Washington, DC Chapter History

The NABA Metropolitan Washington, DC chapter, founded in August 1972, was the first chapter of NABA established outside of New York. Marion Holmes, who led the founding group, was elected the first chapter president.

Programs in the first year included the co-sponsoring of the Education Symposium for Accounting Instructors for Predominantly Black Colleges in Conjunction with the Virginia Society of CPAs. The chapter members also participated in a career day activity sponsored by the National Negro Women's Business and Professional Club.

National and Local Programs

NABA has developed national, regional and local programs to help implement its goals and satisfy the needs of its membership. Among those programs are the following:

- **Annual National Convention** - The annual meeting of the membership provides a forum for joining NABA's membership with the corporate community, academicians and other individuals interested in promoting the goals and objectives of NABA.
- **Continuing Professional Education (CPE) Series** - The CPE Series offers formal education seminars in six fields of study; accounting and auditing, consulting, management, personal development, specialized knowledge and applications and taxation. Sessions are held during the Annual National Convention and at various meetings of chapters throughout the country.

- **Regional Student Conferences** - Hosted by each of NABA's four regions, these conferences provide NABA student members with the opportunity of interviewing with employers from around the country, as well as to networking with other students.
- **National Scholarships** - For the scholarship year ended fiscal year 2010, NABA awarded over \$531,500 in scholarships to deserving students preparing to enter the accounting profession. Over \$8.9 million has been awarded since the program's inception in 1987.

Significant portions of NABA's programs are devoted to the development of its student membership. The Association's network of over 49 professional chapters is complemented by over 149 student chapters, which exist on college campuses and in various metropolitan areas throughout the United States. Throughout the country, NABA chapters are recognized for their commitment to professional development and community service. Programs sponsored by local chapters include the Volunteer Income Tax Assistance (VITA) Program, career development seminars, speakers' bureaus, technical seminars (eligible for CPEs), student scholarships, student and professional employment programs, student mentorship program and annual awards banquets.

Corporate Partnership

History

The NABA Metropolitan Washington, DC Chapter launched its Corporate Partnership Program in 1985 to fulfill the mission of The NABA Metropolitan Washington, DC Chapter by creating a WIN/WIN relationship between our professional, student chapter and corporate partners. It is through our Corporate Partnership Program that our chapter has awarded over \$350,000 in scholarships to students attending local area colleges and universities and provided career and professional development opportunities for our professional partners.

Purpose

The NABA Metropolitan Washington, DC Chapter endeavors to create long-term and two-way mutual beneficial partnerships with each of our partners. Corporations are given the opportunity to sponsor many of our national, regional, and local career development programs while gaining many value-added benefits and return on investments. Our goal and corporate mission is to support and assist our partner's diversity and professional goals to the best of our ability.

Return on Investment

The Corporate Partnership with The Metropolitan Washington, DC Chapter of NABA presents an excellent opportunity to gain exposure to an informed and affluent consumer base, attend dynamic technical sessions that develop core competencies, advertisement of open positions, and network of qualified professionals and potential that can enhance performance and global growth. Our corporate partners are recognized for their support of the Metropolitan Washington, DC chapter through chapter publications, monthly meetings and our Annual Evening with NABA Scholarship and Awards Banquet. Indeed partnering with The Metropolitan Washington, DC Chapter of NABA positions your company as a responsible corporate leader and provides brand positioning with an affluent, informed segment of the minority community.

Participation

Participation is open to any organization. An application is included for your convenience. Commitment information is indicated on the application. Your financial contribution will vary depending on the level of participation.

Note: The Program's fiscal year runs from July 1st through June 30th.

NABA Metropolitan Washington, DC Chapter Programs

Fiscal Year 2011

- July 2010 - Annual NABAQue
- August 2010 - NABA Metropolitan DC Annual Membership Drive
- September 2010 - Professional Meeting: Audit Challenges During the Turbulent Mortgage Industry (sponsored by Freddie Mac)
- September 2010 - Securities Exchange Commission Information Session; NABA Partnership with ALPHA, NBMBAA, ASCEND, HBA-DC, APABA-DC, and HNBA
- October 2010 - Greater Washington Society of CPAs Fall Quarterly Meeting - The Minority Experience in the Profession: Past, Present and Future
- October 2010 - Eastern Region Student Conference: Bethesda , Maryland
- October 2010 - Professional Joint Meeting with ALPHA (hosted by Prudential)
- November 2010 - Professional Meeting: Federal, State and Local Government Newest Pronouncements (hosted by KPMG)
- November 2010 - Community Service Event: Project Giveback - 16th Annual Thanksgiving Food Distribution
- November 2010 - Division of Firm's Professional Development Conference
- December 2010 - Annual Holiday Event
- January 2011 - Professional Meeting: 2011 Tax Update (hosted by Deloitte)
- January 2011 - Free Tax Return Preparation
- February 2011 - Professional Meeting: Career Management (hosted by Pepco)
- February 2011 - Black Inventors: From Africa to America
- March 2011 - March Madness Joint Evening with NBMBAA (hosted by CapitalOne)
- April 2011 - Professional Meeting: Conquering Your Career in a Tough Economy (hosted by PwC)
- May 2011 - 32nd Annual Evening with NABA
- May 2011 - Salsa and Soul Joint Networking Event with ALPHA and ASCEND
- June 2011 - End of Year Social

Corporate Partnership

Corporate Partnership with The Metropolitan Washington, DC Chapter of NABA presents an excellent opportunity to gain exposure to an informed and affluent consumer base, attend dynamic technical sessions that develop core competencies, and interview diversified candidates that can enhance performance and future growth.

Partnership Levels

Corporate Benefit	Diamond \$7,000	Platinum \$6,000	Gold \$5,000	Silver \$4,000	Bronze \$3,000
Publicity <ul style="list-style-type: none"> ▪ Fall & Spring Membership Drives ▪ Annual Evening with NABA Scholarship & Awards Banquet ▪ Corporate Newsletters ▪ Chapter Membership Newsletters 	✓	✓	✓	✓	✓
Signage on Chapter Letterhead	✓	✓	✓	✓	✓
Signage on Chapter Website	✓	✓	✓	✓	✓
Signage in Annual Evening with NABA Scholarship & Banquet Program	✓	✓	✓	✓	✓
Tickets to Evening with NABA Scholarship & Awards Banquet (invitation only)	10	8	6	3	2
Annual Evening with NABA Scholarship & Awards Banquet (included in package amount)	\$3,000	\$2,500	\$2,000	\$1,500	\$1,000
Complimentary Professional Memberships	6	4	3	2	0
Employment Opportunities Posted to Chapter Website	Unlimited	Bi-Monthly	Monthly	Quarterly	Bi-Annually
Opportunity to Communicate Full-Time and Internship Positions to NABA Metro DC Student Chapters	Unlimited	Bi-Monthly	Monthly	Quarterly	Bi-Annually
Host a Professional Meeting (Morning or Evening)	1	1	1	1	1

A La Cart - NABA Metropolitan DC Student Chapter Scholarships

Each scholarship donated by a Corporate Partner will be entitled one ticket for the Annual Evening with NABA Scholarship & Awards Banquet for the scholarship recipient. Additionally, each Corporate Partner will be recognized within the Annual Evening with NABA Scholarship & Awards Banquet program. The Corporate Partner will provide the NABA Metro DC Chapter the appropriate scholarship criteria.



College/University
Bowie State University
George Mason University
Howard University
University of District of Columbia
University of Maryland at College Park

Contact Information

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“ Lifting As We Climb ”

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